

Fill in the form or
enclose **business card**

Name _____ **Surname** _____

Company name _____

Address _____

Postcode _____ City _____ Country _____

Phone _____ Fax _____

E-mail _____ Website **www.** _____

Position within the company (choose one item only)

- | | | | |
|---|---|--|---|
| <input type="checkbox"/> A General Manager / CEO | <input type="checkbox"/> E PR / Communications | <input type="checkbox"/> M Production | <input type="checkbox"/> S Account executive |
| <input type="checkbox"/> B Marketing Dept. Manager | <input type="checkbox"/> G Promotions Manager | <input type="checkbox"/> N Consultant | <input type="checkbox"/> T Point of Purchase Manager |
| <input type="checkbox"/> C Sales & Marketing Manager | <input type="checkbox"/> H Advertising | <input type="checkbox"/> O Trade Marketing | <input type="checkbox"/> Y Loyalty Manager |
| <input type="checkbox"/> D Purchasing Dept. Manager | <input type="checkbox"/> L Creative / Art / Copy | <input type="checkbox"/> P Product / Brand / Category Manager | |

Company product category (choose one item only)

- | | | | |
|---|--|--|--|
| <input type="checkbox"/> 1 Clothing / accessories | <input type="checkbox"/> 14 Car / Motorbike / accessories | <input type="checkbox"/> 27 Pharmaceuticals | <input type="checkbox"/> 40 Pto producer |
| <input type="checkbox"/> 2 Direct marketing agency | <input type="checkbox"/> 15 Banking / Finance | <input type="checkbox"/> 28 Photo / optics | <input type="checkbox"/> 41 Representatives |
| <input type="checkbox"/> 3 Loyalty agency | <input type="checkbox"/> 16 Cardboard industry | <input type="checkbox"/> 29 Toys / hobby / sport | <input type="checkbox"/> 42 Stationery |
| <input type="checkbox"/> 4 Licensing agency | <input type="checkbox"/> 17 Household articles | <input type="checkbox"/> 30 Retail | <input type="checkbox"/> 43 Serigraphy / Silk-screen print |
| <input type="checkbox"/> 5 Operations Marketing agency | <input type="checkbox"/> 18 Chemical industry / Plastic materials | <input type="checkbox"/> 31 Informatcs - PC | <input type="checkbox"/> 44 Web agency / informatics services |
| <input type="checkbox"/> 6 PR agency/ events / sponsoring / catering | <input type="checkbox"/> 19 Airline / tourism / travels | <input type="checkbox"/> 32 Incentive house | <input type="checkbox"/> 45 Employment services (recruitment, temporary work, staff training) |
| <input type="checkbox"/> 7 Promotions and incentive agency | <input type="checkbox"/> 20 Cosmetics | <input type="checkbox"/> 33 Meccanics | <input type="checkbox"/> 46 Digital printing |
| <input type="checkbox"/> 8 Advertising / media agency | <input type="checkbox"/> 21 Digital signage | <input type="checkbox"/> 34 Packaging | <input type="checkbox"/> 47 Lenticular printing / 3D / animated printing |
| <input type="checkbox"/> 9 Food and beverage | <input type="checkbox"/> 22 Pto distributor / vendor | <input type="checkbox"/> 35 Oil industry / energy | <input type="checkbox"/> 48 Telecommunications / telephony / TLC |
| <input type="checkbox"/> 10 Hotels / conventions / tourism | <input type="checkbox"/> 23 Building trade / construction industry | <input type="checkbox"/> 36 POP:set up / furnishing for point of purchase | <input type="checkbox"/> 49 Termohydraulic / heating appliances |
| <input type="checkbox"/> 11 Furniture / bath / accessoires | <input type="checkbox"/> 24 Publishing / radio-TV / music & Entertainm. | <input type="checkbox"/> 37 POP: displays for point of purchase | <input type="checkbox"/> 50 Textile |
| <input type="checkbox"/> 12 Leather goods | <input type="checkbox"/> 25 Electronic goods / electrical appliances | <input type="checkbox"/> 38 POP: shops planning and building | <input type="checkbox"/> 51 Glass and pottery articles |
| <input type="checkbox"/> 13 Insurance company | <input type="checkbox"/> 26 Institutions / Associations | <input type="checkbox"/> 39 Valuables / watches | <input type="checkbox"/> 0 Others (pls. specify) |

Line of business of your company (choose one item only)

Promotional sector operator

- D** Distributor / vendor / dealer
- P** Point of sales materials / pto producer
- A** Point of sales and/or promotions agency / services

Other sectors

- L** End user company

PRIVACY : In compliance with Art 13 of D.lgs 196/2003 all data supplied in this form will be processed by electronic means and paper archive by OPS S.r.l., authorized body to carry out the data processing for this event, with head office in Piazzale Accursio 14 – Milan. All data supplied will be processed for purposes of registration to the event and connected activities and to update the concerned parties on the activities of OPS.

YES NO SIGNATURE _____ **10-11-12 March 2010**

PRIVACY : Moreover, with informed consent, this data may be used to perform statistic and market analysis and for the dissemination of promotional materials of exhibitors and commercial partners of OPS.

YES NO SIGNATURE _____ **10-11-12 March 2010**

At any moment, free of charge, the visitor may exercise his rights provided for by Art. 7 of D.lgs. 196/2003 including the modification, retrieval and erasure of data (conveyed by means of letter / mail to OPS, attn. of Mr. Pier Paolo Ponchia - phone: +39 02 39206225 – fax: 0239206227 – email: (privacy@ops.it) .