

Registration form 2009

fill in the form or enclose business card

Name _____ Surname _____
 Company name _____
 Address _____
 post code _____ City _____ Country _____
 Phone _____ Fax _____
 E-mail _____ website _____

Position within company (choose one item only)

- | | | | |
|---|--|---|---|
| <input type="checkbox"/> A General Manager / Ceo | <input type="checkbox"/> E PR / Communications | <input type="checkbox"/> M Production | <input type="checkbox"/> R Journalist / News writer |
| <input type="checkbox"/> B Marketing Dept. Manager | <input type="checkbox"/> G Promotions Manager | <input type="checkbox"/> N Consultant | <input type="checkbox"/> S Account executive |
| <input type="checkbox"/> C Sales & Mktg Manager | <input type="checkbox"/> H Advertising | <input type="checkbox"/> O Trade Marketing | |
| <input type="checkbox"/> D Purchasing Dept. Manager | <input type="checkbox"/> L Creative / Art / Copy | <input type="checkbox"/> P Product / Brand / Category Manager | |

Company product category (choose one item only)

- | | | | |
|---|--|---|---|
| <input type="checkbox"/> 1 Clothing / accessories / textile | <input type="checkbox"/> 14 Car / Motorbike / accessories | <input type="checkbox"/> 27 Photo / Optics | <input type="checkbox"/> 40 Pto producer |
| <input type="checkbox"/> 2 Direct marketing agency | <input type="checkbox"/> 15 Banking / Finance | <input type="checkbox"/> 28 Toys / hobby / sport | <input type="checkbox"/> 41 Representatives |
| <input type="checkbox"/> 3 Loyalty agency | <input type="checkbox"/> 16 Cardboard industry | <input type="checkbox"/> 29 Retail | <input type="checkbox"/> 42 Stationery |
| <input type="checkbox"/> 4 Licensing agency | <input type="checkbox"/> 17 Household articles | <input type="checkbox"/> 30 Informatics - PC | <input type="checkbox"/> 43 Serigraphy / Silk-screen print |
| <input type="checkbox"/> 5 Operations marketing agency | <input type="checkbox"/> 18 Chemical industry / Plastic materials | <input type="checkbox"/> 31 Incentive / travel | <input type="checkbox"/> 44 Web agency / Informatics services |
| <input type="checkbox"/> 6 PR agency / events / sponsoring / catering | <input type="checkbox"/> 19 Cosmetics | <input type="checkbox"/> 32 Meccanics | <input type="checkbox"/> 45 Employment services (recruitment, temporary work, staff training) |
| <input type="checkbox"/> 7 Promotions and incentives agency | <input type="checkbox"/> 20 Digital Signage | <input type="checkbox"/> 33 Artistic articles | <input type="checkbox"/> 46 Digital printing |
| <input type="checkbox"/> 8 Advertising / media agency | <input type="checkbox"/> 21 Pto distributor / vendor | <input type="checkbox"/> 34 Packaging | <input type="checkbox"/> 47 Telecommunications / Telephony / TLC |
| <input type="checkbox"/> 9 Food and Beverage | <input type="checkbox"/> 22 Building trade / Construction industry | <input type="checkbox"/> 35 Oil industry / Energy | <input type="checkbox"/> 48 Termohydraulic / heating appliances |
| <input type="checkbox"/> 10 Hotels / Conventions / Tourism | <input type="checkbox"/> 23 Publishing /Radio-TV / Music & Entertainm. | <input type="checkbox"/> 36 POP: set up/ furnishing for point of purchase | <input type="checkbox"/> 49 Glass and pottery articles |
| <input type="checkbox"/> 11 Furniture / Bath accessoires | <input type="checkbox"/> 24 Electronic goods / Electrical appliances | <input type="checkbox"/> 37 POP: displays for point of purchase | <input type="checkbox"/> 50 Others (pls. specify) |
| <input type="checkbox"/> 12 Leather goods | <input type="checkbox"/> 25 Institutions / Associations | <input type="checkbox"/> 38 POP: shops planning & building | |
| <input type="checkbox"/> 13 Insurance company | <input type="checkbox"/> 26 Pharmaceutics | <input type="checkbox"/> 39 Valuables / Watches | |

Line of business of your company (choose one item only)

- | | |
|---|---|
| <input type="checkbox"/> D Distributor / vendor / dealer | <input type="checkbox"/> L End user company |
| <input type="checkbox"/> P Point of sales materials / pto producer | |
| <input type="checkbox"/> A Point of sales and/or promotions agency / services | |

PRIVACY : In compliance with Art 13 of D.lgs 196/2003 all data supplied in this form will be processed by electronic means and paper archive by OPS S.r.l., authorized body to carry out the data processing for this event, with head office in Piazzale Accursio, 14 Milano. PRIVACY : All data supplied will be processed for purposes of registration to the event and connected activities and to update the concerned parties on the activities of OPS.

YES NO SIGNATURE _____

11-12-13 March 2009

PRIVACY : Moreover, with informed consent, this data may be used to perform statistic and market anlysis and for the dissemination of promotional materials of exhibitors and commercial partners of OPS.

YES NO SIGNATURE _____

11-12-13 March 2009

At any moment, free of charge, the visitor may exercise his rigths provided for by Art. 7 of D.lgs. 196/2003 including the modification, retrieval and erasure of data (conveyed by means of letter/mail to OPS, attn. of Mr. Enea Castiglioni - phone: +39 0239206210 - fax: +39 0239206227 - email : ecastiglioni@ops.it)